

Top gong for urban luxury

Subi One 'quality infill'

RAQUEL DE BRITO

Credited for steering Subiaco into an exciting new era and serving as a major catalyst for change in the oft-maligned inner city suburb, ONE Subiaco by Blackburne Property Group has taken out the top gong at the Urban Development Institute of Australia (UDIA WA) Awards for Excellence 2023.

It secured the coveted Russel Perry Award for Urban Development Excellence at the weekend, chosen from all category winners on the night as the best urban development of the year.

The luxury development, located on the former Pavilion Market site, also won in the Apartments (High Rise) category.

Offering a mix of apartment living and mixed-use commercial tenancies, including trendy new hotspot Subi Continental on the ground floor, the development brought about 500 new residents to the long-suffering suburb.

Blackburne founder and managing director Paul Blackburne said it was good to receive recognition for a really transformative project in WA. "One Subiaco is a good exam-

ple of what we need more of in terms of good quality, high-density developments in the right locations," he said.

"There's a lot of argument around whether people are pro-density, or pro-apartments or anti-apartments and I think that's just too simplistic — it's really about getting the right buildings in the right loca-

tions." Mr Blackburne, who received the award on behalf of his company, also wanted to recognise the 1000 or so people involved in making the project a reality, from the development director to the trades on site.

UDIA WA chief executive Tanya Steinbeck said ONE Subiaco was a fantastic example of how quality infill devel-

opment could enhance local communities and provide options for locals to downsize within the area that they were familiar with and had continuing connections with.

"Blackburne have done a fantastic job in delivering a beautiful project that appeals to the market and enhances its surroundings," she said.

Also recognised as one of the world's most sustainable developments on the night was Witchcliffe Ecovillage in the South West.

The Sustainable Settlements and Perron Developments project was awarded in both the Excellence in Sustainability category and the Affordable Housing category.

The carbon negative community is self-sufficient in renewable energy for households and electric vehicles, rainwater and fresh food produce. Regenerative agriculture practices are being implemented, along with passive solar and low carbon building techniques. More than 50 per cent of the 120ha site is community gardens and public open space.

"There are so many innovations that have been trialled and implemented at Witchcliffe, so many hurdles needed to be overcome to get this project off the ground," Ms Steinbeck said.

She said the project was a true reflection of absolute commitment to sustainability and community.



Offers Invited



*Approx boundary only

Golden Opportunity - Main Road Location

- 69 Guthrie Street (Corner Hutton Street), Osborne Park
- + Land area 3,624sqm
- + Building 2,439sqm*
- + Over 80 metres frontage to Hutton Street
- + Net income \$309,000 pa* + GST
- + Offers close 2pm (AWST) Wednesday, 4 October 2023

Chad Henville | 0413 116 835
Rob Selid | 0412 198 294

Burgess Rawson

George Mantovani | 0412 956 302



Prime Property Agency Pty Ltd

*Approx

